

Canada Business

New Brunswick



Entreprises Canada

Nouveau-Brunswick

1-888-576-4444

## WHAT'S NEW... and more!

*December 2011*

### **Government of New Brunswick has new funding programs**



Businesses in Northern New Brunswick and the Miramichi region may be able to benefit from newly-established Economic Development and Innovation funds. Both funds will concentrate on investments for: growth and development; adoption of information and communication technology; research, development & innovation; improving strategic infrastructure; and, advanced workforce development. More information can be found on the New Brunswick Regional Development Corporation's website:

[http://www2.gnb.ca/content/gnb/en/departments/regional\\_development.html](http://www2.gnb.ca/content/gnb/en/departments/regional_development.html)

### **New Digital Technology Adoption Pilot Program (DTAPP)**

Is your small- or medium-sized business looking to adopt new digital technologies? If so, you may qualify for assistance through DTAPP, a pilot program being delivered by National Research Council-Industrial Research Assistance Program (NRC-IRAP). DTAPP assistance is available until March 31, 2014. For more information on this program and more, consult NRC-IRAP's website at:

<http://www.nrc-cnrc.gc.ca/eng/ibp/irap/digital-technology-adoption/dtapp-index.html>



### **Atlantic Provinces join forces to promote seafood online**



Wholesalers and restaurants involved with fish products can now access a wealth of information about Atlantic Canadian seafood through a new version of the Atlantic Canada Exports website. The site was developed through a partnership among fisheries and aquaculture departments from the four Atlantic Provinces and ACOA.

Find out more at: [www.atlanticcanadaexports.ca](http://www.atlanticcanadaexports.ca)

### **Canada Business Network blog:**



#### **November 28 : [Using copyrighted works of others](#)**

Do you play recorded music, reproduce artwork, or quote literary works? Learn about your obligations when using copyrighted works.

#### **November 16 guest blog post: [Reaping hard returns on essential skills investments](#)**

Find out how investing in essential skills can help your business thrive.



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