

**Canada Business**

New Brunswick



**Entreprises Canada**

Nouveau-Brunswick

1-888-576-4444

## WHAT'S NEW... and more!

**November 2011**



### ***Going Global Workshops***

Going Global Workshops are 3-hour orientation sessions created by the Forum for International Trade Training (FITT), which are designed to help you make crucial importing or exporting decisions, avoid common pitfalls, support your efforts to attract tourism to your region and increase your understanding of international trade. Check out the [calendar](#) to find a Going Global workshop near you.

### **Personality Dimensions Workshops**

Are you inquiring green, organized gold, resourceful orange or authentic blue? An understanding of the personality theory is a very useful tool that can facilitate the creation and solidification of your team, improve communications in your organization, and reinforce client satisfaction with your services. The Open for Business Centre has organized several workshops throughout the province where you will have the opportunity to discover the personality temperament that best describes you. For more information and to register:

[http://www.entrepreneurshipcentre.ca/en/documents/PersonalityDimensions-DatesBilingual\\_001.pdf](http://www.entrepreneurshipcentre.ca/en/documents/PersonalityDimensions-DatesBilingual_001.pdf)



### ***The Canada Business Network has reorganized its website***

The information hasn't changed, it's just easier to find!! Go see for yourselves...you will find information about business start-ups, expansion, and modernization, blogs specifically written for entrepreneurs, and much more. You can find it all at: [www.canadabusiness.ca](http://www.canadabusiness.ca).

### **October 31 blog: [How's my driving? Actively seeking feedback for your small business](#)**

Are you seeking ways to improve your product or service? Inviting criticism could help you look at your business in an objective manner.



### **October 24 blog: [Bootstrapping: Think big, start small](#)**

Cash-poor but idea-rich? Thinking lean can get your business up and running.

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